

The Best Beard & Fade Total Look of the Year
Louisiana Lake Charles Civic Center
Saturday, July 22, 2017

Professional fee: \$50.00

Students: Free

Report Time: 5pm

This competition is to allow professional barbers/stylist the opportunity to display their fresh and new talents among their peers. Professional barbers/stylist should create styles that reflect their own distinctive idea. This is a total look men's haircut and style competition. You are expected to create a complete haircut and head-to-toe fashion look (the attire must compliment the hairstyle). You will be prejudged on the entire presentation.

Competitor and (1) model will be given complimentary entrance to the Chew's Multicultural 17th Annual Hair Expo show on the day of the competition ONLY! No Exceptions!

Competition Rules:

1. Models must sign a release form for possible use for advertising.
2. The competition is open to licensed cosmetologist or barbers stylist, cosmetology student, apprentice or permit holder.
3. Models must be dressed in an appropriate attire to reflect the mood of the hair creation.
Please Report Dressed.
4. Models must be MEN ONLY.
5. Competitors are permitted to bring and use combs, brushes and liquid styling tools of their choosing including color sprays for final touch-ups.
6. There is a limit of 20 competitors for this competition.
7. It is the responsibility of each artist to secure and furnish his own model; entry fee must be paid for each.
8. Contestants wishing to enter more than one model must pay one entry fee per model.
9. The Competition Director, Competition Committee, and/or Chew's Multicultural 17th Annual Hair Expo. Official show determines any rule not herein provided for. The decision of the Committee is final.
10. The artist must sign and submit the Official Entry Application and the required fee. In doing so, the artist agrees to abide by the decision of the judges.
11. **ALL COMPETITORS ARE RESPONSIBLE FOR THEIR OWN PERSONAL BELONGINGS!!!**
12. **Absolutely no persons are allowed in the competition prep area but contestant and model. NO EXCEPTIONS!! Otherwise points will be deducted.**
13. The **SPONSORS RESERVE THE RIGHT** to cancel or limit the number of competitors. **There must be a minimum of 10 contestants for each contest by the start of the competition.** If there are NOT 10 contestants at the start of the competition prizes/prize money will be negotiated.

CONTESTANTS WILL BE JUDGED ON THE FOLLOWING:

1. A. Technical execution of styles
 B. Originality
 C. Suitability and head contour
 D. New Ideas

2. Decisions of the judges will be final
3. Clothes should complement the hairstyle; remember this is a beauty show

AWARDS

Professional

1st Place- \$250.00, Trophy & Prizes

2nd Place - \$75.00, Trophy & Prizes

3rd Place -\$50.00, Trophy & Prizes

Students

1st Place – Trophy & Prizes

2nd Place – Trophy & Prizes

3rd Place – Trophy & Prizes

Entry Form

Chairman of Competition

Chew's Multicultural 17th Annual Hair Expo

James Mack (410) 493-5675

I wish to enter the 2017 The Best Beard & Fade Total Look of the Year and have checked the appropriate entry (ies).

__Pre-entry fee: \$50.00 __Students Free

Name _____

Salon/School Name _____

Salon/School Address _____

City _____ State _____ Zip Code _____

Salon Phone () _____ Home Phone () _____

Cosmetologist License # _____ or Barber License # _____

Signature _____

Lake Charles 2017