

**Creative Natural Hair Design Total Look
Louisiana Lake Charles Civic Center
Saturday, July 22, 2017**

Professional fee: \$50.00

Students: Free

Report Time: 5pm

This competition is to allow professional stylist the opportunity to display their fresh and new talents among their peers. Professional stylist should create styles that reflect their own distinctive idea. This is a Natural Hair Total Look competition. You are expected to create a creative hair style and fashion look (the attire must compliment the hairstyle). You will be pre-judged on the entire presentation.

Competitor and (1) model will be given complimentary entrance to the Chew's Multicultural 17th Annual Hair Expo show on the day of the competition ONLY! No Exceptions!

Competition Rules:

1. Models must sign a release form for possible use for advertising.
 2. The competition is open to licensed cosmetologist or cosmetology student, apprentice or permit holder and non-permit holders.
 3. Models must be dressed in an appropriate attire to reflect the mood of the hair creation.
Please Report Dressed.
 4. Models are open to Men & Women.
 5. There is a limit of 20 competitors for this competition.
 6. It is the responsibility of each artist to secure and furnish his own model; entry fee must be paid for each.
 7. Contestants wishing to enter more than one model must pay one entry fee per model.
 8. The Competition Director, Competition Committee, and/or Super Star Hair Legends Official show determine any rule not herein provided for. The decision of the Committee is final.
 9. The artist must sign and submit the Official Entry Application and the required fee. In doing so, the artist agrees to abide by the decision of the judges.
 10. **ALL COMPETITORS ARE RESPONSIBLE FOR THEIR OWN PERSONAL BELONGINGS!!!**
 11. Absolutely no persons are allowed in the competition prep area but contestant and model. **NO EXCEPTIONS!!** Otherwise points will be deducted.
 12. **The SPONSORS RESERVE THE RIGHT** to cancel or limit the number of competitors. **There must be a minimum of 10 contestants for each contest by the start of the competition.** If there are NOT 10 contestants at the start of the competition prizes/prize money will be negotiated.
- CONTESTANTS WILL BE JUDGED ON THE FOLLOWING:**

1. A. Technical execution of styles

- B. Originality
 - C. Suitability and head contour
 - D. New Ideas
2. Decisions of the judges will be final
 3. Clothes should complement the hairstyle; remember this is a beauty show.

AWARDS

Professionals

1st Place- \$250.00, Trophy & Prizes

2nd Place - \$75.00, Trophy and Prizes

3rd Place - \$50.00, Trophy & Prizes

Students

1st Place – Trophy & Prizes

2nd Place – Trophy & Prizes

3rd Place – Trophy & Prizes

Entry Form

Chairman of Competition
Chew's Multicultural 17th Annual Hair Expo
James Mack (410) 493-5675

I wish to enter the 2017 Creative Natural Hair Design Total Look Competition and have checked the appropriate entry (ies).

Professional entry fee: \$50.00 Student Free

Name _____

Salon/School Name _____

Salon/School Address _____

City _____ State _____ Zip Code _____

Salon Phone () _____ Home Phone () _____

Cosmetologist License # _____ or Barber License # _____

Signature _____